

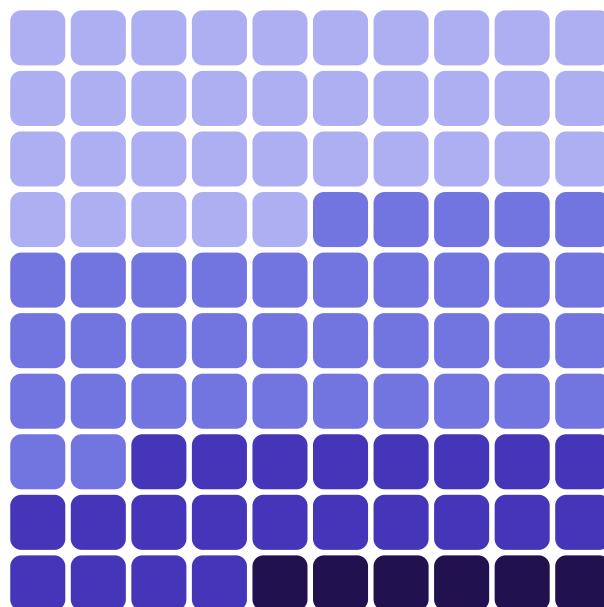
Pricing data report, October 2026

Animation Studio Pricing 2026

Minimum project sizes of 1,260 animation studios, by country, region and team size

According to Edvido's analysis of 1,260 animation studios (October 2026), the median minimum project size is \$5,000: 35.2% of firms that publish a minimum start at \$1,000 or less, and 27.4% ask for \$10,000 or more.

Firms analysed	Median minimum
1,260	\$5,000
792 publish a minimum	per project
\$1,000 or less	\$10,000 or more
35.2%	27.4%
of firms with a minimum	5.7% at \$25,000+



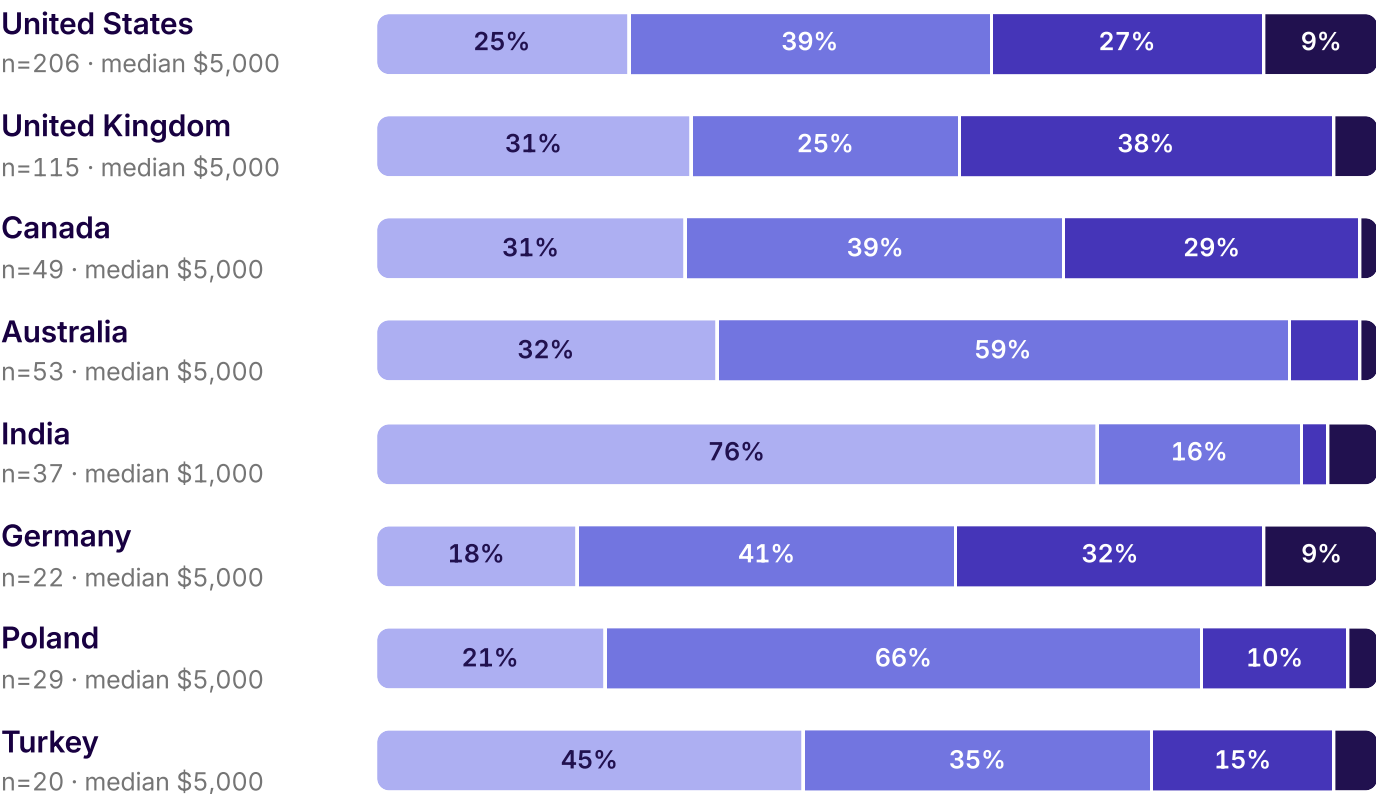
Each square is 1% of the 792 firms that publish a minimum project size.

■ \$1,000 or less	35.2%
■ \$1,500 – \$9,999	37.4%
■ \$10,000 – \$24,999	21.7%
■ \$25,000 or more	5.7%

Minimums by country

Countries with at least 20 firms publishing a minimum.

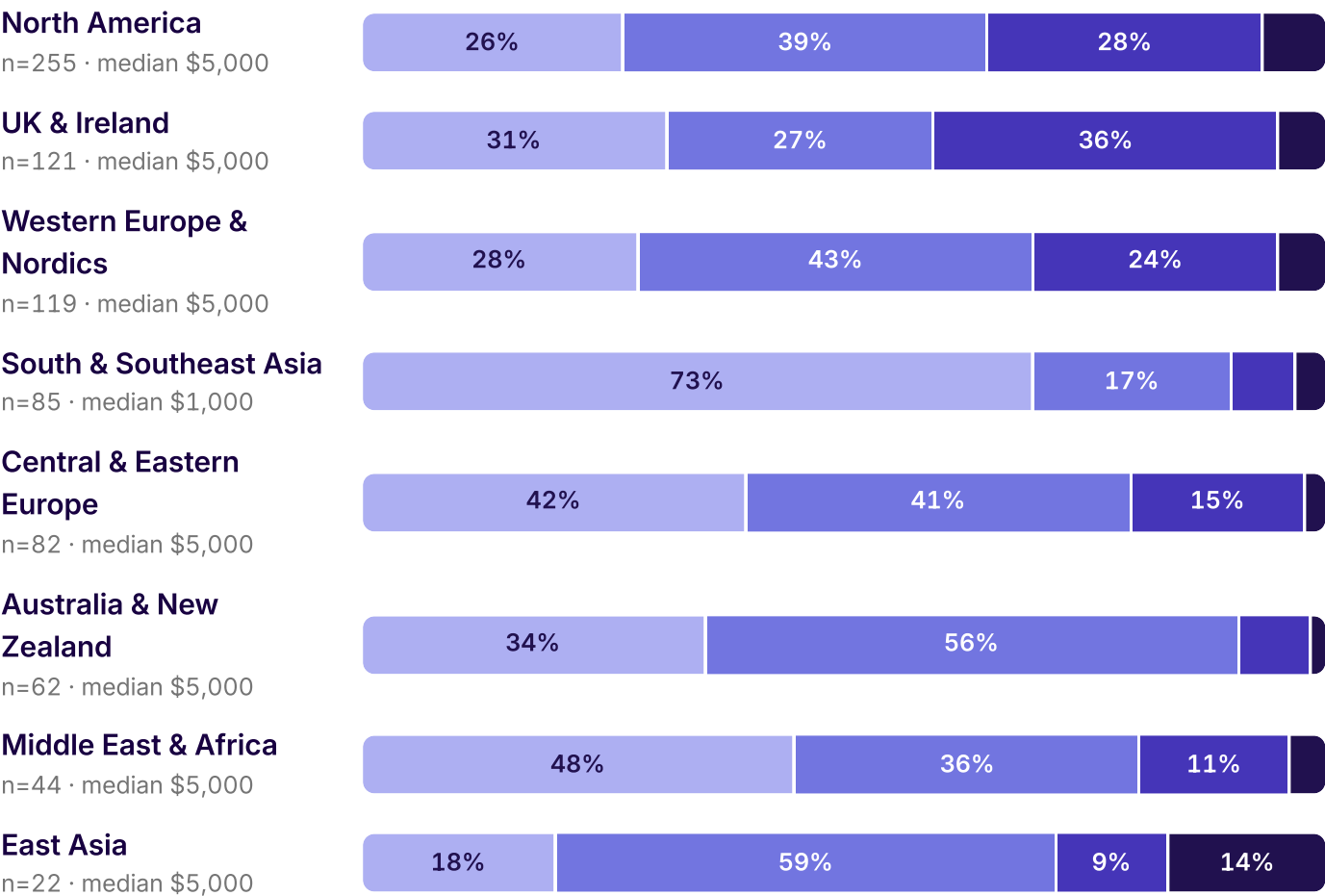
\$1,000 or less
\$1,500 – \$9,999
\$10,000 – \$24,999
\$25,000 or more



Country	Firms (n)	Median minimum	\$1,000 or less	\$1,500 – \$9,999	\$10,000 – \$24,999	\$25,000 or more
United States	206	\$5,000	24.8%	38.8%	27.2%	9.2%
United Kingdom	115	\$5,000	31.3%	25.2%	38.3%	5.2%
Canada	49	\$5,000	30.6%	38.8%	28.6%	2%
Australia	53	\$5,000	32.1%	58.5%	7.5%	1.9%
India	37	\$1,000	75.7%	16.2%	2.7%	5.4%
Germany	22	\$5,000	18.2%	40.9%	31.8%	9.1%
Poland	29	\$5,000	20.7%	65.5%	10.4%	3.4%
Turkey	20	\$5,000	45%	35%	15%	5%

Minimums by region

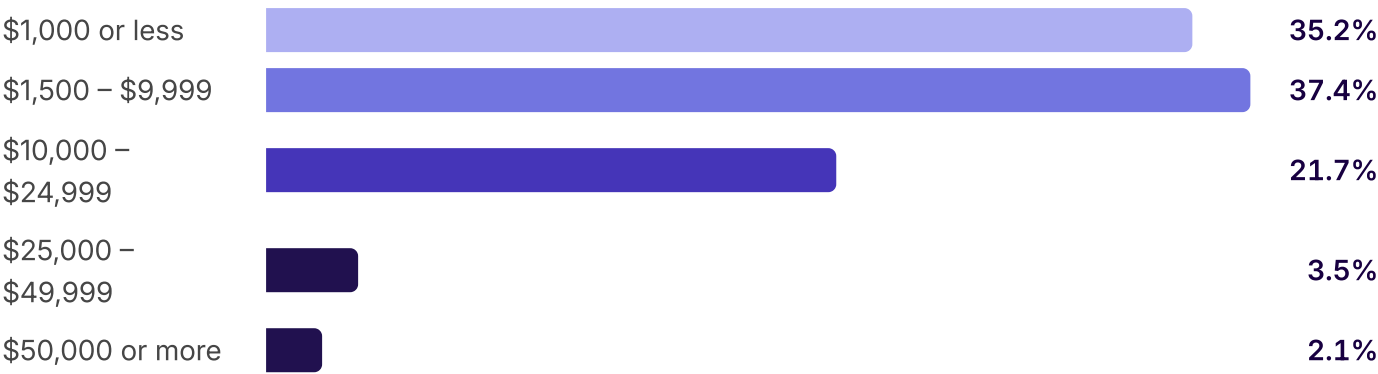
\$1,000 or less \$1,500 – \$9,999 \$10,000 – \$24,999 \$25,000 or more



Region	Firms (n)	Median minimum	\$1,000 or less	\$1,500 – \$9,999	\$10,000 – \$24,999	\$25,000 or more
North America	255	\$5,000	25.9%	38.8%	27.5%	7.8%
UK & Ireland	121	\$5,000	31.4%	26.5%	36.3%	5.8%
Western Europe & Nordics	119	\$5,000	27.7%	42.9%	23.5%	5.9%
South & Southeast Asia	85	\$1,000	72.9%	16.5%	7.1%	3.5%
Central & Eastern Europe	82	\$5,000	41.5%	41.4%	14.7%	2.4%
Australia & New Zealand	62	\$5,000	33.9%	56.4%	8.1%	1.6%
Middle East & Africa	44	\$5,000	47.7%	36.4%	11.4%	4.5%
East Asia	22	\$5,000	18.2%	59.1%	9.1%	13.6%

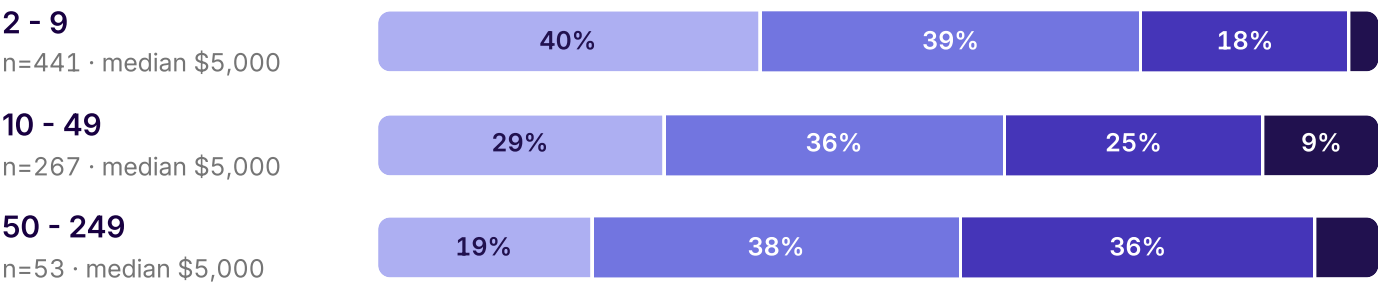
Published minimum bands

Share of the 792 firms that publish a minimum, by the band they publish.



Minimums by team size

\$1,000 or less \$1,500 – \$9,999 \$10,000 – \$24,999 \$25,000 or more



Team size	Firms (n)	Median minimum	\$1,000 or less	\$1,500 – \$9,999	\$10,000 – \$24,999	\$25,000 or more
2 - 9	441	\$5,000	39.5%	39.2%	17.9%	3.4%
10 - 49	267	\$5,000	29.2%	36%	25.4%	9.4%
50 - 249	53	\$5,000	18.9%	37.7%	35.9%	7.5%

Cities

Cities with at least 10 firms publishing a minimum. Small samples: read as indicative.

City	Country	n	Median minimum	\$1,000 or less	\$10,000+	\$25,000+
Portland	United States	13	\$10,000	7.7%	69.2%	15.4%
San Francisco	United States	13	\$10,000	7.7%	69.2%	46.2%
Los Angeles	United States	15	\$10,000	13.3%	66.7%	20%
Washington D.C.	United States	12	\$10,000	8.3%	66.7%	16.7%
Vancouver	Canada	12	\$10,000	8.3%	58.3%	0%
Dallas	United States	13	\$10,000	7.7%	53.8%	30.8%
Bournemouth	United Kingdom	13	\$5,000	46.2%	46.2%	0%
Houston	United States	13	\$5,000	7.7%	46.2%	7.7%

City	Country	n	Median minimum	\$1,000 or less	\$10,000+	\$25,000+
Leeds	United Kingdom	10	\$5,000	10%	40%	10%
Liverpool	United Kingdom	10	\$5,000	30%	40%	10%
Nashville	United States	10	\$5,000	40%	40%	0%
Northampton	United Kingdom	10	\$5,000	40%	40%	0%
Berlin	Germany	13	\$5,000	15.4%	38.5%	15.4%
Detroit	United States	11	\$5,000	0%	36.4%	0%
London	United Kingdom	14	\$5,000	28.6%	35.7%	7.1%
Vienna	Austria	14	\$5,000	35.7%	28.6%	0%
Boston	United States	11	\$5,000	18.2%	27.3%	0%
San Diego	United States	13	\$5,000	46.2%	23.1%	0%
Stockholm	Sweden	14	\$5,000	7.1%	21.4%	0%
New Jersey	United States	13	\$5,000	30.8%	15.4%	7.7%
Brisbane	Australia	11	\$5,000	27.3%	9.1%	9.1%
Copenhagen	Denmark	14	\$5,000	42.9%	7.1%	0%
Helsinki	Finland	14	\$5,000	42.9%	7.1%	7.1%
Canberra	Australia	13	\$5,000	23.1%	0%	0%
Katowice	Poland	14	\$5,000	21.4%	0%	0%
Melbourne	Australia	12	\$5,000	41.7%	0%	0%
Brighton	United Kingdom	12	\$3,000	50%	33.3%	8.3%
İstanbul	Turkey	12	\$3,000	50%	33.3%	8.3%
Zagreb	Croatia	11	\$1,000	72.7%	27.3%	9.1%
Sofia	Bulgaria	14	\$1,000	57.1%	21.4%	0%
Bangkok	Thailand	12	\$1,000	83.3%	16.7%	0%
New Delhi	India	13	\$1,000	61.5%	15.4%	7.7%
Prague	Czech Republic	13	\$1,000	76.9%	15.4%	0%
Calgary	Canada	12	\$1,000	58.3%	8.3%	0%
Miami	United States	12	\$1,000	66.7%	8.3%	0%
Mumbai	India	12	\$1,000	75%	8.3%	8.3%

Methodology

Population

Firms listed on 95 Edvido city pages for animation studios, collected from the public listing API on 2026-10-21.

De-duplication

One record per firm within the category (by website, else name); a firm listed in several cities is counted once.

Price field	Minimum project size as published in the firm's public B2B directory profile (such as Clutch and Sortlist), in USD (e.g. "\$5,000+"). Firms without a published minimum are excluded from price statistics.
Country	Country of the Edvido city page the firm is listed on.
Minimum sample	Countries, regions and team-size groups with fewer than 20 firms publishing a minimum are not shown; city rows need at least 10 and are small samples.
Median	Median of the published minimum project sizes (band lower bounds).

Data: 2026-10-21. Licence: CC BY 4.0 — cite as: Edvido, Animation Studio Pricing Data 2026 (<https://www.edvido.com/animation-studios/pricing>). Full guide and live data: <https://www.edvido.com/animation-studios/pricing>. Raw data: <https://www.edvido.com/data/pricing/animation-studios.json>.

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