

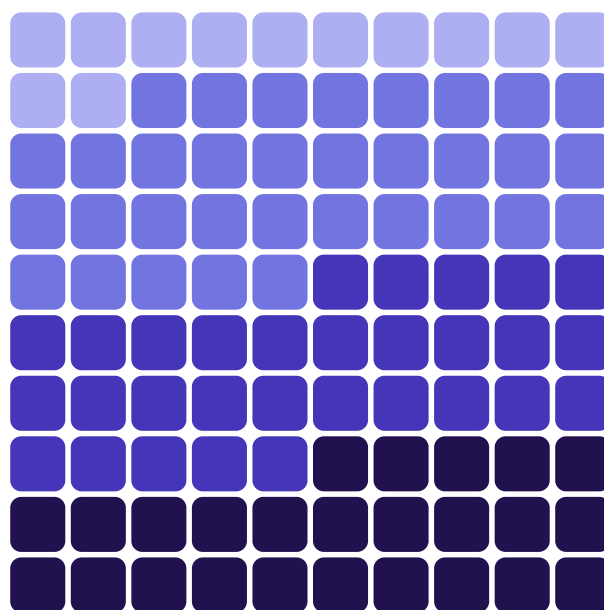
Pricing data report, October 2026

Mobile App Development Pricing 2026

Minimum project sizes of 728 mobile app development companies, by country, region and team size

According to Edvido's analysis of 728 mobile app development companies (October 2026), the median minimum project size is \$10,000: 12.5% of firms that publish a minimum start at \$1,000 or less, and 54.4% ask for \$10,000 or more.

Firms analysed	Median minimum
728	\$10,000
553 publish a minimum	per project
\$1,000 or less	\$10,000 or more
12.5%	54.4%
of firms with a minimum	24.6% at \$25,000+



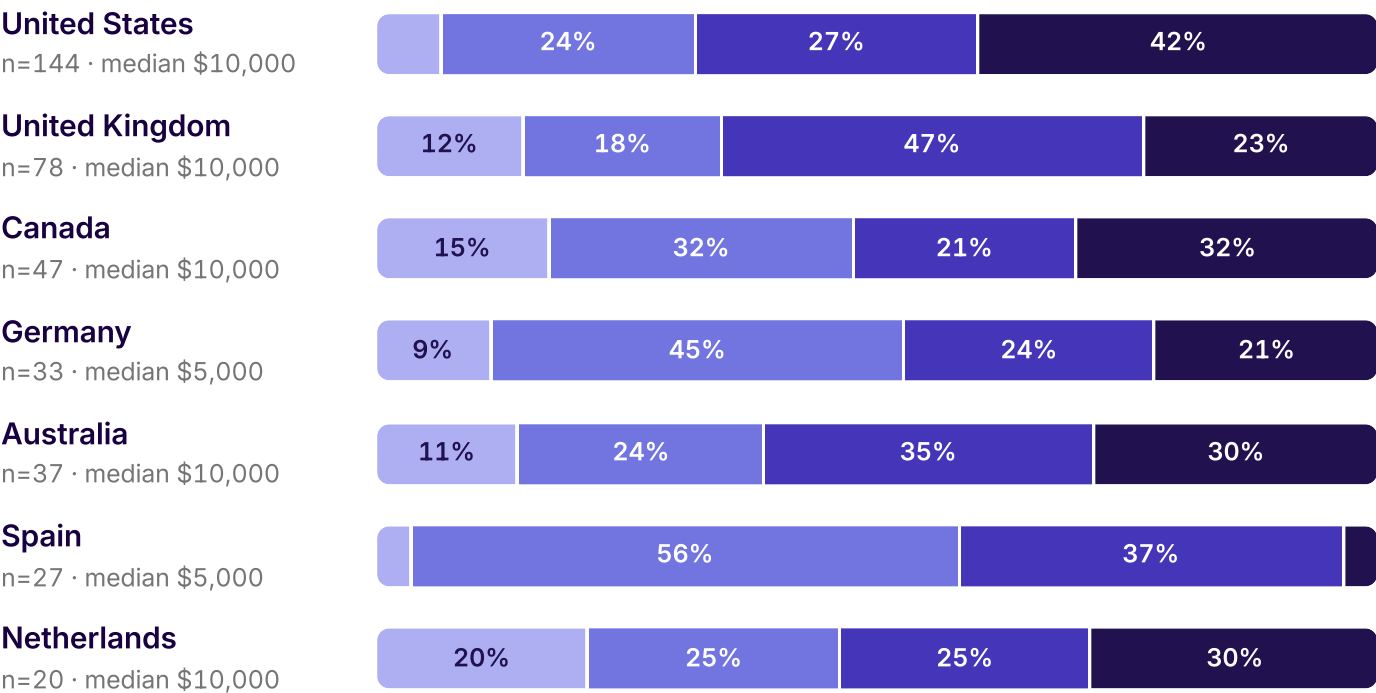
Each square is 1% of the 553 firms that publish a minimum project size.

■ \$1,000 or less	12.5%
■ \$1,500 – \$9,999	33.1%
■ \$10,000 – \$24,999	29.8%
■ \$25,000 or more	24.6%

Minimums by country

Countries with at least 20 firms publishing a minimum.

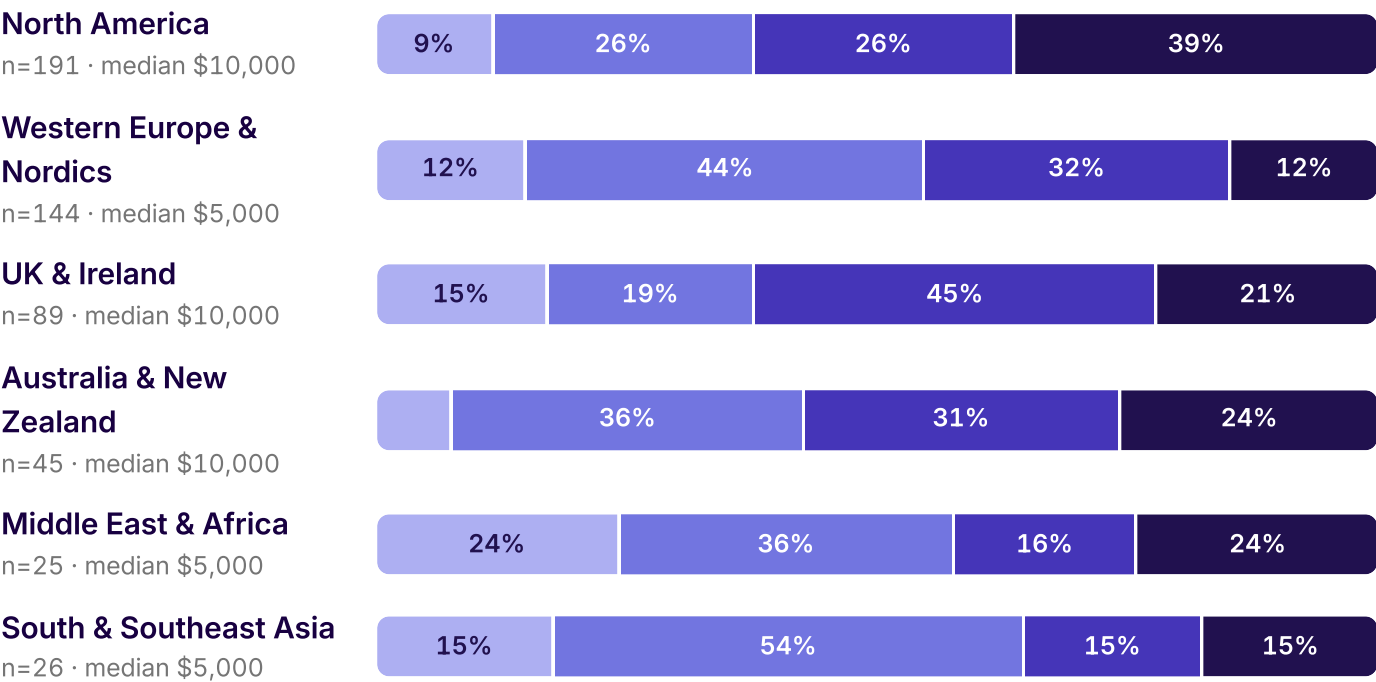
\$1,000 or less
\$1,500 – \$9,999
\$10,000 – \$24,999
\$25,000 or more



Country	Firms (n)	Median minimum	\$1,000 or less	\$1,500 – \$9,999	\$10,000 – \$24,999	\$25,000 or more
United States	144	\$10,000	7.6%	23.6%	27.1%	41.7%
United Kingdom	78	\$10,000	11.5%	18%	47.4%	23.1%
Canada	47	\$10,000	14.9%	31.9%	21.3%	31.9%
Germany	33	\$5,000	9.1%	45.4%	24.3%	21.2%
Australia	37	\$10,000	10.8%	24.3%	35.2%	29.7%
Spain	27	\$5,000	3.7%	55.6%	37%	3.7%
Netherlands	20	\$10,000	20%	25%	25%	30%

Minimums by region

\$1,000 or less \$1,500 – \$9,999 \$10,000 – \$24,999 \$25,000 or more



Region	Firms (n)	Median minimum	\$1,000 or less	\$1,500 – \$9,999	\$10,000 – \$24,999	\$25,000 or more
North America	191	\$10,000	9.4%	25.7%	25.6%	39.3%
Western Europe & Nordics	144	\$5,000	11.8%	44.4%	32%	11.8%
UK & Ireland	89	\$10,000	14.6%	19.1%	45%	21.3%
Australia & New Zealand	45	\$10,000	8.9%	35.5%	31.2%	24.4%
Middle East & Africa	25	\$5,000	24%	36%	16%	24%
South & Southeast Asia	26	\$5,000	15.4%	53.8%	15.4%	15.4%

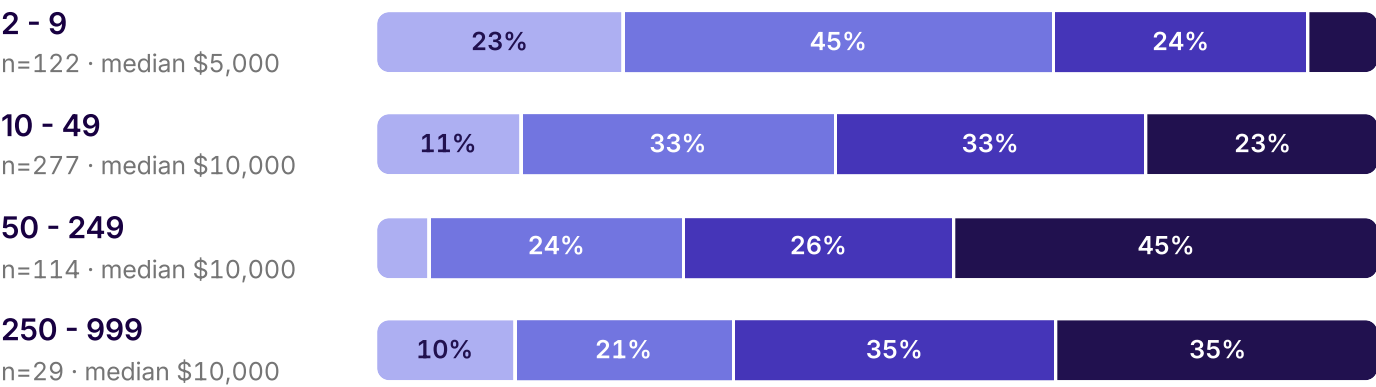
Published minimum bands

Share of the 553 firms that publish a minimum, by the band they publish.



Minimums by team size

\$1,000 or less
\$1,500 – \$9,999
\$10,000 – \$24,999
\$25,000 or more



Team size	Firms (n)	Median minimum	\$1,000 or less	\$1,500 – \$9,999	\$10,000 – \$24,999	\$25,000 or more
2 - 9	122	\$5,000	23%	45%	23.8%	8.2%
10 - 49	277	\$10,000	11.2%	33.2%	32.9%	22.7%
50 - 249	114	\$10,000	6.1%	23.7%	25.5%	44.7%
250 - 999	29	\$10,000	10.3%	20.7%	34.5%	34.5%

Cities

Cities with at least 10 firms publishing a minimum. Small samples: read as indicative.

City	Country	n	Median minimum	\$1,000 or less	\$10,000+	\$25,000+
Austin	United States	13	\$25,000	0%	100%	53.8%
New York	United States	12	\$25,000	0%	91.7%	75%
Chicago	United States	13	\$25,000	0%	84.6%	53.8%
Boston	United States	12	\$17,500	16.7%	66.7%	50%
London	United Kingdom	11	\$10,000	9.1%	81.8%	45.5%
Philadelphia	United States	11	\$10,000	0%	81.8%	36.4%
Melbourne	Australia	13	\$10,000	0%	76.9%	23.1%
Portland	United States	11	\$10,000	9.1%	72.7%	45.5%
Berlin	Germany	15	\$10,000	13.3%	66.7%	26.7%
Madrid	Spain	12	\$10,000	8.3%	66.7%	8.3%
Bournemouth	United Kingdom	11	\$10,000	0%	63.6%	0%
Rotterdam	Netherlands	10	\$10,000	20%	60%	30%
Calgary	Canada	12	\$10,000	8.3%	58.3%	25%
İstanbul	Turkey	14	\$10,000	14.3%	57.1%	42.9%
Brisbane	Australia	13	\$10,000	23.1%	53.8%	30.8%
Amsterdam	Netherlands	10	\$7,500	20%	50%	30%

City	Country	n	Median minimum	\$1,000 or less	\$10,000+	\$25,000+
Helsinki	Finland	12	\$7,500	8.3%	50%	0%
Stockholm	Sweden	10	\$7,500	0%	50%	10%
Bangkok	Thailand	11	\$5,000	9.1%	45.5%	36.4%
Phoenix	United States	11	\$5,000	9.1%	45.5%	36.4%
Vancouver	Canada	10	\$5,000	30%	40%	30%
Dublin	Ireland	11	\$5,000	36.4%	36.4%	9.1%
Charlotte	United States	10	\$5,000	0%	30%	10%
Hamburg	Germany	10	\$5,000	0%	30%	20%
Barcelona	Spain	15	\$5,000	0%	20%	0%
Kuala Lumpur	Malaysia	15	\$5,000	20%	20%	0%

Methodology

Population	Firms listed on 58 Edvido city pages for mobile app development companies, collected from the public listing API on 2026-10-21.
De-duplication	One record per firm within the category (by website, else name); a firm listed in several cities is counted once.
Price field	Minimum project size as published in the firm's public B2B directory profile (such as Clutch and Sortlist), in USD (e.g. "\$5,000+"). Firms without a published minimum are excluded from price statistics.
Country	Country of the Edvido city page the firm is listed on.
Minimum sample	Countries, regions and team-size groups with fewer than 20 firms publishing a minimum are not shown; city rows need at least 10 and are small samples.
Median	Median of the published minimum project sizes (band lower bounds).

Data: 2026-10-21. Licence: CC BY 4.0 — cite as: Edvido, Mobile App Development Pricing Data 2026 (<https://www.edvido.com/mobile-app-companies/pricing>). Full guide and live data: <https://www.edvido.com/mobile-app-companies/pricing>. Raw data: <https://www.edvido.com/data/pricing/mobile-app-companies.json>.

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