



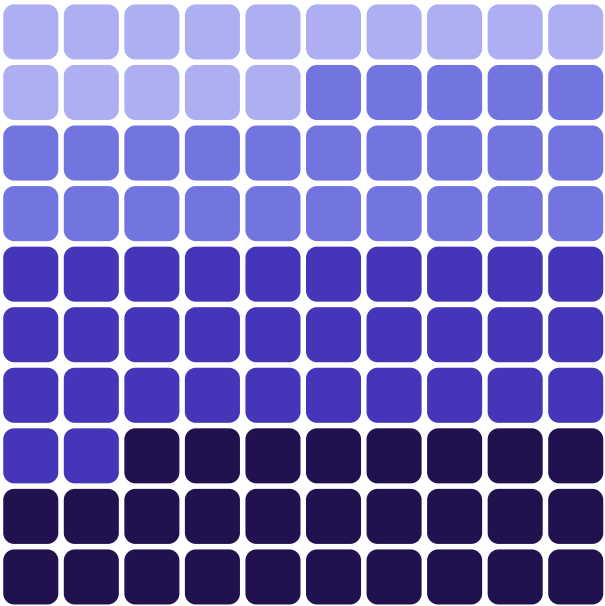
Pricing data report, October 2026

Software Development Pricing 2026

Minimum project sizes of 1,060 software development companies, by country, region and team size

According to Edvido's analysis of 1,060 software development companies (October 2026), the median minimum project size is \$10,000: 14.8% of firms that publish a minimum start at \$1,000 or less, and 60% ask for \$10,000 or more.

Firms analysed	Median minimum
1,060	\$10,000
785 publish a minimum	per project
\$1,000 or less	\$10,000 or more
14.8%	60%
of firms with a minimum	28.2% at \$25,000+



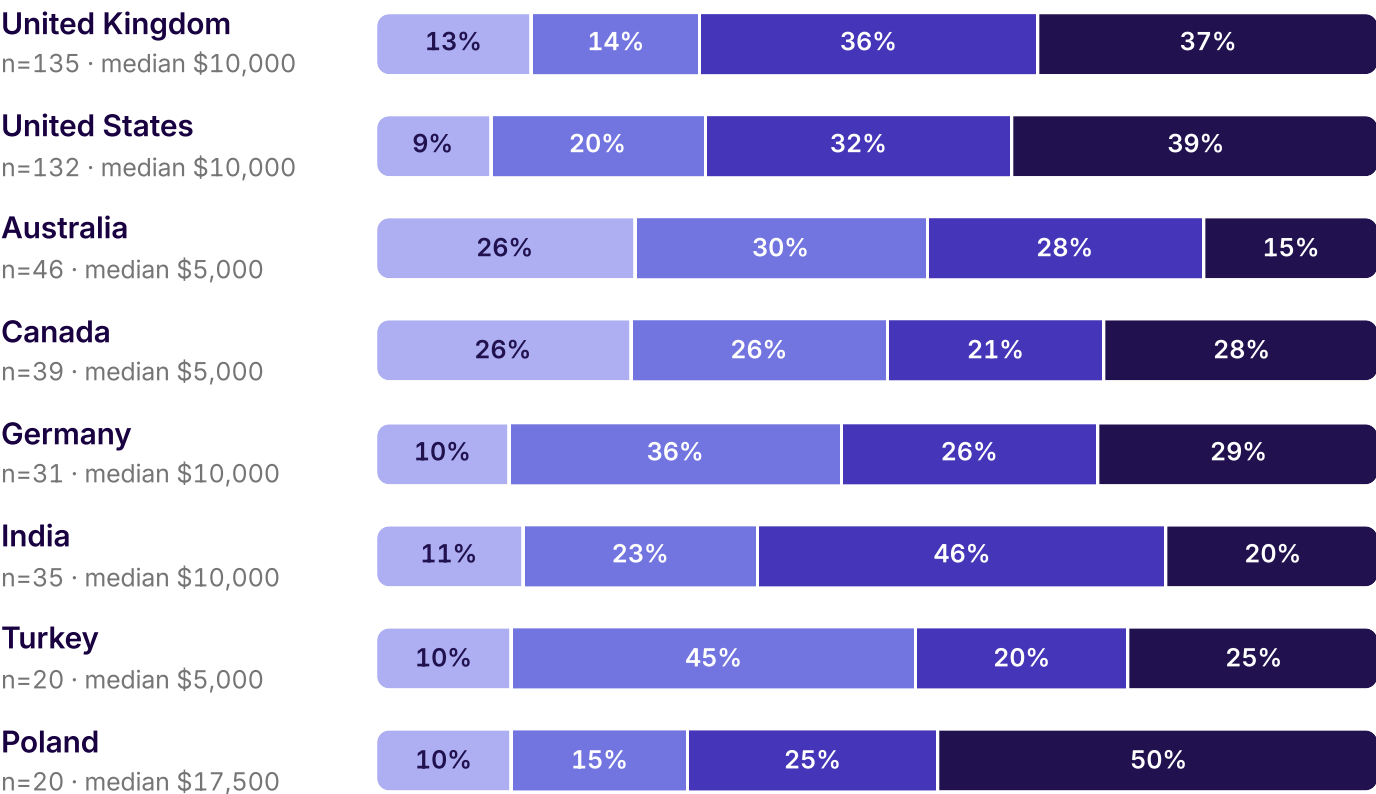
Each square is 1% of the 785 firms that publish a minimum project size.

	\$1,000 or less	14.8%
	\$1,500 – \$9,999	25.2%
	\$10,000 – \$24,999	31.8%
	\$25,000 or more	28.2%

Minimums by country

Countries with at least 20 firms publishing a minimum.

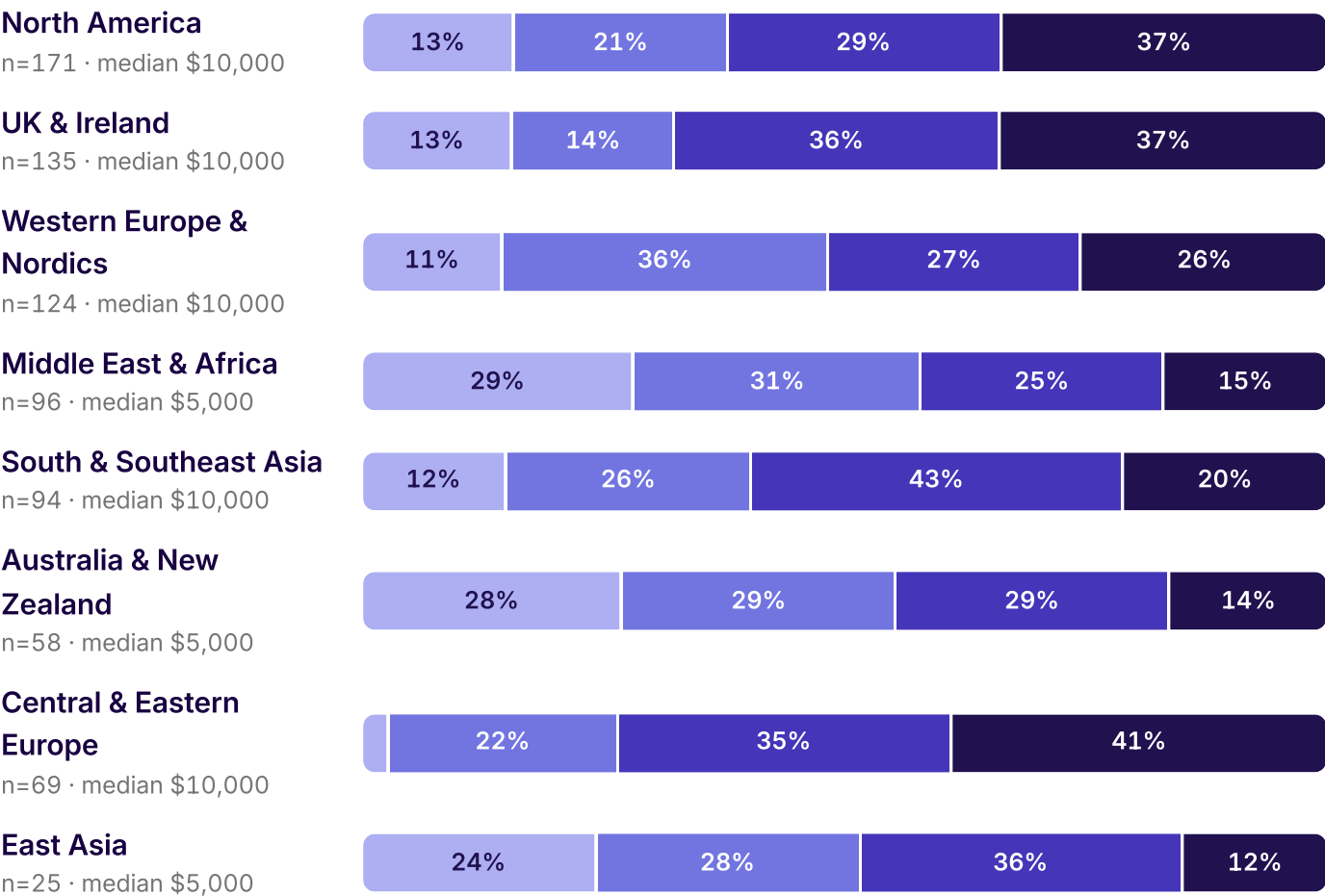
\$1,000 or less
\$1,500 – \$9,999
\$10,000 – \$24,999
\$25,000 or more



Country	Firms (n)	Median minimum	\$1,000 or less	\$1,500 – \$9,999	\$10,000 – \$24,999	\$25,000 or more
United Kingdom	135	\$10,000	12.6%	14.1%	36.3%	37%
United States	132	\$10,000	9.1%	19.7%	31.8%	39.4%
Australia	46	\$5,000	26.1%	30.4%	28.3%	15.2%
Canada	39	\$5,000	25.6%	25.7%	20.5%	28.2%
Germany	31	\$10,000	9.7%	35.5%	25.8%	29%
India	35	\$10,000	11.4%	22.9%	45.7%	20%
Turkey	20	\$5,000	10%	45%	20%	25%
Poland	20	\$17,500	10%	15%	25%	50%

Minimums by region

\$1,000 or less \$1,500 – \$9,999 \$10,000 – \$24,999 \$25,000 or more



Region	Firms (n)	Median minimum	\$1,000 or less	\$1,500 – \$9,999	\$10,000 – \$24,999	\$25,000 or more
North America	171	\$10,000	12.9%	21%	29.3%	36.8%
UK & Ireland	135	\$10,000	12.6%	14.1%	36.3%	37%
Western Europe & Nordics	124	\$10,000	11.3%	36.3%	26.6%	25.8%
Middle East & Africa	96	\$5,000	29.2%	31.2%	25%	14.6%
South & Southeast Asia	94	\$10,000	11.7%	25.5%	42.6%	20.2%
Australia & New Zealand	58	\$5,000	27.6%	29.3%	29.3%	13.8%
Central & Eastern Europe	69	\$10,000	2.9%	21.7%	34.8%	40.6%
East Asia	25	\$5,000	24%	28%	36%	12%

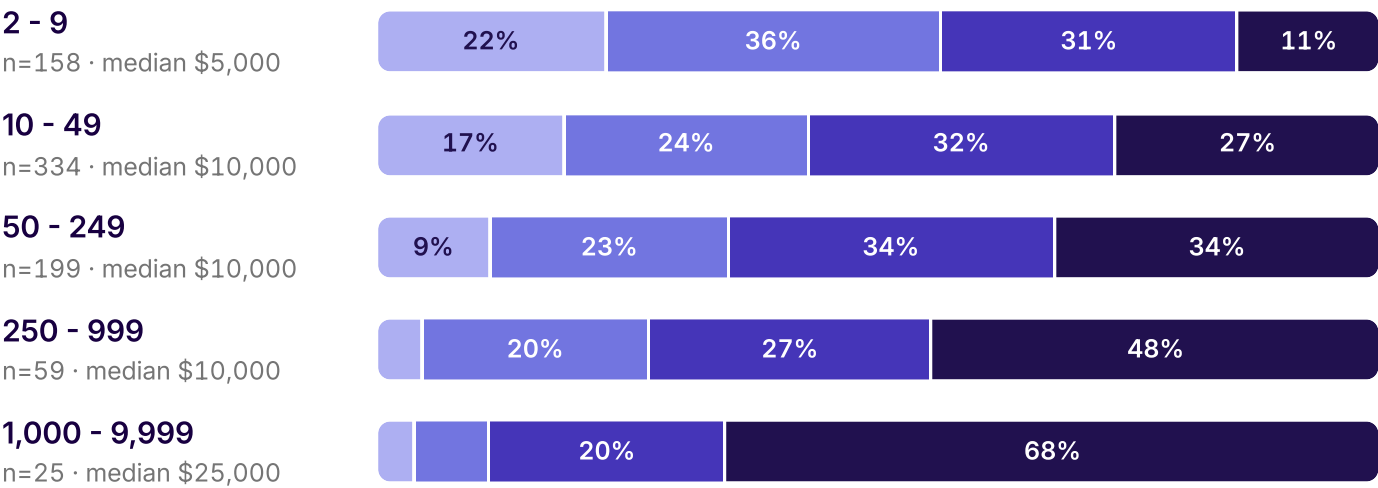
Published minimum bands

Share of the 785 firms that publish a minimum, by the band they publish.



Minimums by team size

■ \$1,000 or less ■ \$1,500 – \$9,999 ■ \$10,000 – \$24,999 ■ \$25,000 or more



Team size	Firms (n)	Median minimum	\$1,000 or less	\$1,500 – \$9,999	\$10,000 – \$24,999	\$25,000 or more
2 - 9	158	\$5,000	22.2%	36%	31%	10.8%
10 - 49	334	\$10,000	16.8%	23.9%	32.4%	26.9%
50 - 249	199	\$10,000	9%	22.7%	34.1%	34.2%
250 - 999	59	\$10,000	5.1%	20.3%	27.1%	47.5%
1,000 - 9,999	25	\$25,000	4%	8%	20%	68%

Cities

Cities with at least 10 firms publishing a minimum. Small samples: read as indicative.

City	Country	n	Median minimum	\$1,000 or less	\$10,000+	\$25,000+
Los Angeles	United States	13	\$25,000	0%	100%	76.9%
Katowice	Poland	11	\$25,000	9.1%	72.7%	54.5%

City	Country	n	Median minimum	\$1,000 or less	\$10,000+	\$25,000+
San Francisco	United States	13	\$25,000	15.4%	69.2%	53.8%
Zagreb	Croatia	13	\$10,000	0%	92.3%	38.5%
Brighton	United Kingdom	12	\$10,000	0%	83.3%	41.7%
Zürich	Switzerland	11	\$10,000	0%	81.8%	45.5%
Kuala Lumpur	Malaysia	14	\$10,000	0%	78.6%	28.6%
Nashville	United States	11	\$10,000	9.1%	72.7%	27.3%
Seattle	United States	11	\$10,000	18.2%	72.7%	27.3%
New Delhi	India	14	\$10,000	7.1%	71.4%	28.6%
Liverpool	United Kingdom	10	\$10,000	30%	70%	40%
Bangkok	Thailand	13	\$10,000	0%	69.2%	46.2%
Boston	United States	12	\$10,000	8.3%	66.7%	41.7%
Philadelphia	United States	12	\$10,000	8.3%	66.7%	8.3%
Tel Aviv	Israel	12	\$10,000	25%	66.7%	0%
Belgrade	Serbia	14	\$10,000	0%	64.3%	42.9%
Bath	United Kingdom	11	\$10,000	9.1%	63.6%	45.5%
Kansas City	United States	11	\$10,000	9.1%	63.6%	45.5%
Melbourne	Australia	13	\$10,000	15.4%	61.5%	23.1%
Toronto	Canada	13	\$10,000	7.7%	61.5%	46.2%
Budapest	Hungary	10	\$10,000	0%	60%	30%
Bournemouth	United Kingdom	11	\$10,000	27.3%	54.5%	18.2%
Milan	Italy	10	\$7,500	20%	50%	20%
Mumbai	India	12	\$7,500	25%	50%	8.3%
Athens	Greece	13	\$5,000	23.1%	46.2%	30.8%
Brisbane	Australia	11	\$5,000	27.3%	45.5%	9.1%
New Jersey	United States	11	\$5,000	18.2%	45.5%	18.2%
Oslo	Norway	12	\$5,000	0%	41.7%	25%
İstanbul	Turkey	13	\$5,000	15.4%	38.5%	30.8%
Calgary	Canada	11	\$5,000	45.5%	36.4%	18.2%
Copenhagen	Denmark	11	\$5,000	9.1%	36.4%	27.3%
Madrid	Spain	13	\$5,000	7.7%	30.8%	7.7%
Islamabad	Pakistan	11	\$5,000	45.5%	27.3%	0%

Methodology

Population	Firms listed on 92 Edvido city pages for software development companies, collected from the public listing API on 2026-10-21.
De-duplication	One record per firm within the category (by website, else name); a firm listed in several cities is counted once.
Price field	Minimum project size as published in the firm's public B2B directory profile (such as Clutch and Sortlist), in USD (e.g. "\$5,000+"). Firms without a published minimum are excluded from price statistics.
Country	Country of the Edvido city page the firm is listed on.
Minimum sample	Countries, regions and team-size groups with fewer than 20 firms publishing a minimum are not shown; city rows need at least 10 and are small samples.
Median	Median of the published minimum project sizes (band lower bounds).

Data: 2026-10-21. Licence: CC BY 4.0 — cite as: Edvido, Software Development Pricing Data 2026 (<https://www.edvido.com/software-companies/pricing>). Full guide and live data: <https://www.edvido.com/software-companies/pricing>. Raw data: <https://www.edvido.com/data/pricing/software-companies.json>.

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