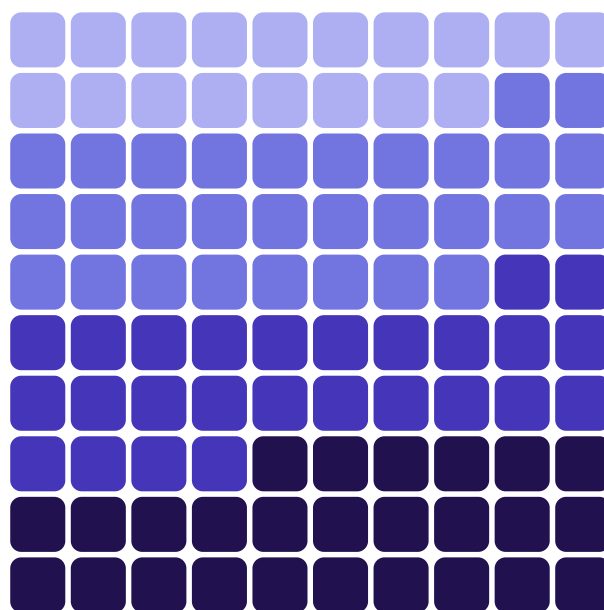


Web Development Pricing 2026

Minimum project sizes of 592 web development companies, by country, region and team size

According to Edvido's analysis of 592 web development companies (October 2026), the median minimum project size is \$10,000: 18.3% of firms that publish a minimum start at \$1,000 or less, and 52% ask for \$10,000 or more.

Firms analysed	Median minimum
592	\$10,000
504 publish a minimum	per project
\$1,000 or less	\$10,000 or more
18.3%	52%
of firms with a minimum	26.2% at \$25,000+



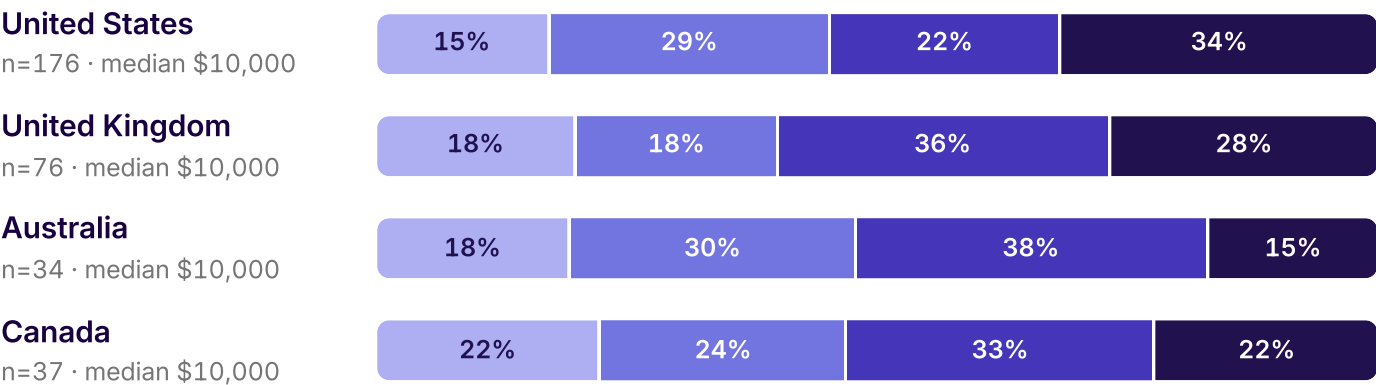
Each square is 1% of the 504 firms that publish a minimum project size.

■ \$1,000 or less	18.3%
■ \$1,500 – \$9,999	29.7%
■ \$10,000 – \$24,999	25.8%
■ \$25,000 or more	26.2%

Minimums by country

Countries with at least 20 firms publishing a minimum.

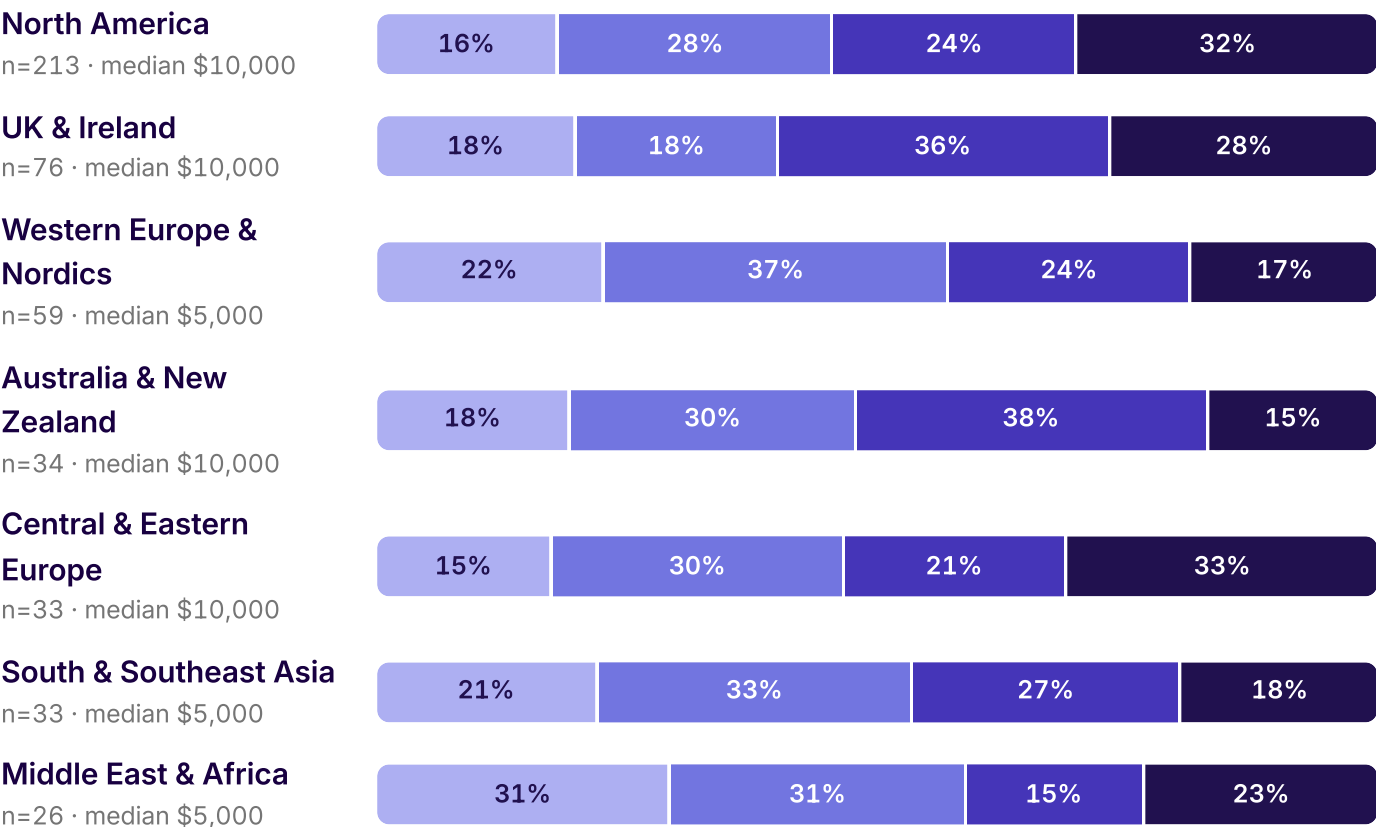
\$1,000 or less \$1,500 – \$9,999 \$10,000 – \$24,999 \$25,000 or more



Country	Firms (n)	Median minimum	\$1,000 or less	\$1,500 – \$9,999	\$10,000 – \$24,999	\$25,000 or more
United States	176	\$10,000	14.8%	29%	22.1%	34.1%
United Kingdom	76	\$10,000	18.4%	18.4%	35.6%	27.6%
Australia	34	\$10,000	17.6%	29.5%	38.2%	14.7%
Canada	37	\$10,000	21.6%	24.3%	32.5%	21.6%

Minimums by region

\$1,000 or less
\$1,500 – \$9,999
\$10,000 – \$24,999
\$25,000 or more



Region	Firms (n)	Median minimum	\$1,000 or less	\$1,500 – \$9,999	\$10,000 – \$24,999	\$25,000 or more
North America	213	\$10,000	16%	28.1%	24%	31.9%
UK & Ireland	76	\$10,000	18.4%	18.4%	35.6%	27.6%
Western Europe & Nordics	59	\$5,000	22%	37.3%	23.8%	16.9%
Australia & New Zealand	34	\$10,000	17.6%	29.5%	38.2%	14.7%
Central & Eastern Europe	33	\$10,000	15.2%	30.3%	21.2%	33.3%
South & Southeast Asia	33	\$5,000	21.2%	33.3%	27.3%	18.2%
Middle East & Africa	26	\$5,000	30.8%	30.7%	15.4%	23.1%

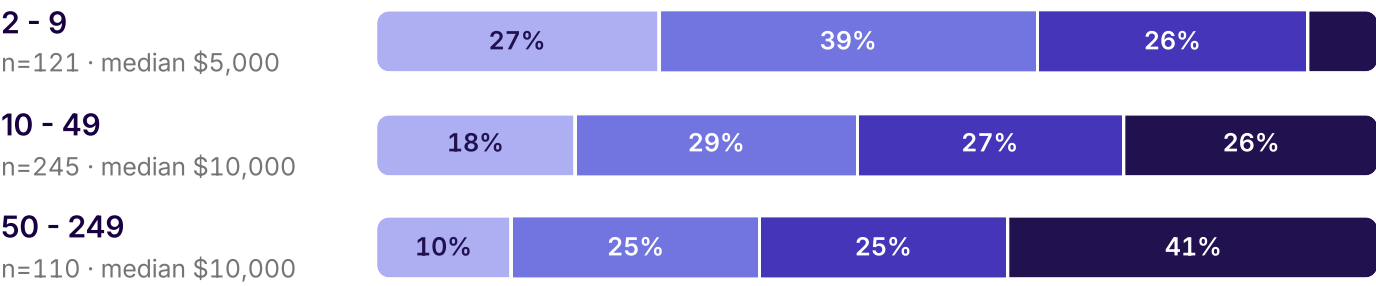
Published minimum bands

Share of the 504 firms that publish a minimum, by the band they publish.



Minimums by team size

\$1,000 or less \$1,500 – \$9,999 \$10,000 – \$24,999 \$25,000 or more



Team size	Firms (n)	Median minimum	\$1,000 or less	\$1,500 – \$9,999	\$10,000 – \$24,999	\$25,000 or more
2 - 9	121	\$5,000	27.3%	38.8%	25.6%	8.3%
10 - 49	245	\$10,000	18.4%	28.9%	27%	25.7%
50 - 249	110	\$10,000	10%	24.5%	24.6%	40.9%

Cities

Cities with at least 10 firms publishing a minimum. Small samples: read as indicative.

City	Country	n	Median minimum	\$1,000 or less	\$10,000+	\$25,000+
Boston	United States	14	\$25,000	0%	78.6%	57.1%
San Francisco	United States	11	\$25,000	0%	72.7%	54.5%
Leeds	United Kingdom	12	\$17,500	16.7%	66.7%	50%
Los Angeles	United States	10	\$10,000	20%	70%	40%
Washington D.C.	United States	13	\$10,000	0%	69.2%	46.2%
Bournemouth	United Kingdom	15	\$10,000	13.3%	66.7%	13.3%
Liverpool	United Kingdom	11	\$10,000	9.1%	63.6%	27.3%
Adelaide	Australia	10	\$10,000	20%	60%	20%

City	Country	n	Median minimum	\$1,000 or less	\$10,000+	\$25,000+
Atlanta	United States	15	\$10,000	6.7%	60%	40%
İstanbul	Turkey	15	\$10,000	6.7%	60%	40%
Birmingham	United Kingdom	12	\$10,000	25%	58.3%	25%
Phoenix	United States	12	\$10,000	33.3%	58.3%	41.7%
Philadelphia	United States	14	\$10,000	14.3%	57.1%	14.3%
Sofia	Bulgaria	13	\$10,000	15.4%	53.8%	30.8%
Melbourne	Australia	12	\$7,500	16.7%	50%	8.3%
Miami	United States	12	\$7,500	33.3%	50%	33.3%
San Diego	United States	14	\$7,500	14.3%	50%	35.7%
Zürich	Switzerland	10	\$7,500	20%	50%	20%
Amsterdam	Netherlands	13	\$5,000	30.8%	46.2%	23.1%
Calgary	Canada	14	\$5,000	28.6%	42.9%	0%
Kansas City	United States	13	\$5,000	23.1%	38.5%	30.8%
Paris	France	13	\$5,000	7.7%	38.5%	15.4%
Budapest	Hungary	14	\$5,000	21.4%	35.7%	14.3%
Charlotte	United States	13	\$5,000	15.4%	30.8%	7.7%
Nashville	United States	10	\$5,000	20%	30%	10%
Islamabad	Pakistan	14	\$5,000	42.9%	28.6%	7.1%
Copenhagen	Denmark	11	\$5,000	27.3%	18.2%	9.1%
Sacramento	United States	10	\$5,000	40%	10%	10%
Abu Dhabi	United Arab Emirates	11	\$1,000	63.6%	9.1%	0%

Methodology

Population	Firms listed on 46 Edvido city pages for web development companies, collected from the public listing API on 2026-10-21.
De-duplication	One record per firm within the category (by website, else name); a firm listed in several cities is counted once.
Price field	Minimum project size as published in the firm's public B2B directory profile (such as Clutch and Sortlist), in USD (e.g. "\$5,000+"). Firms without a published minimum are excluded from price statistics.
Country	Country of the Edvido city page the firm is listed on.
Minimum sample	Countries, regions and team-size groups with fewer than 20 firms publishing a minimum are not shown; city rows need at least 10 and are small samples.
Median	Median of the published minimum project sizes (band lower bounds).

Data: 2026-10-21. Licence: CC BY 4.0 — cite as: Edvido, Web Development Pricing Data 2026 (https://www.edvido.com/web-development-companies/pricing). Full guide and live data: <https://www.edvido.com/web-development-companies/pricing>. Raw data: <https://www.edvido.com/data/pricing/web-development-companies.json>.

Edvido is a digital smart platform designed to connect businesses with service providers in digital marketing, advertising and software. Send your brief, get matched right away, completely free: edvido.com